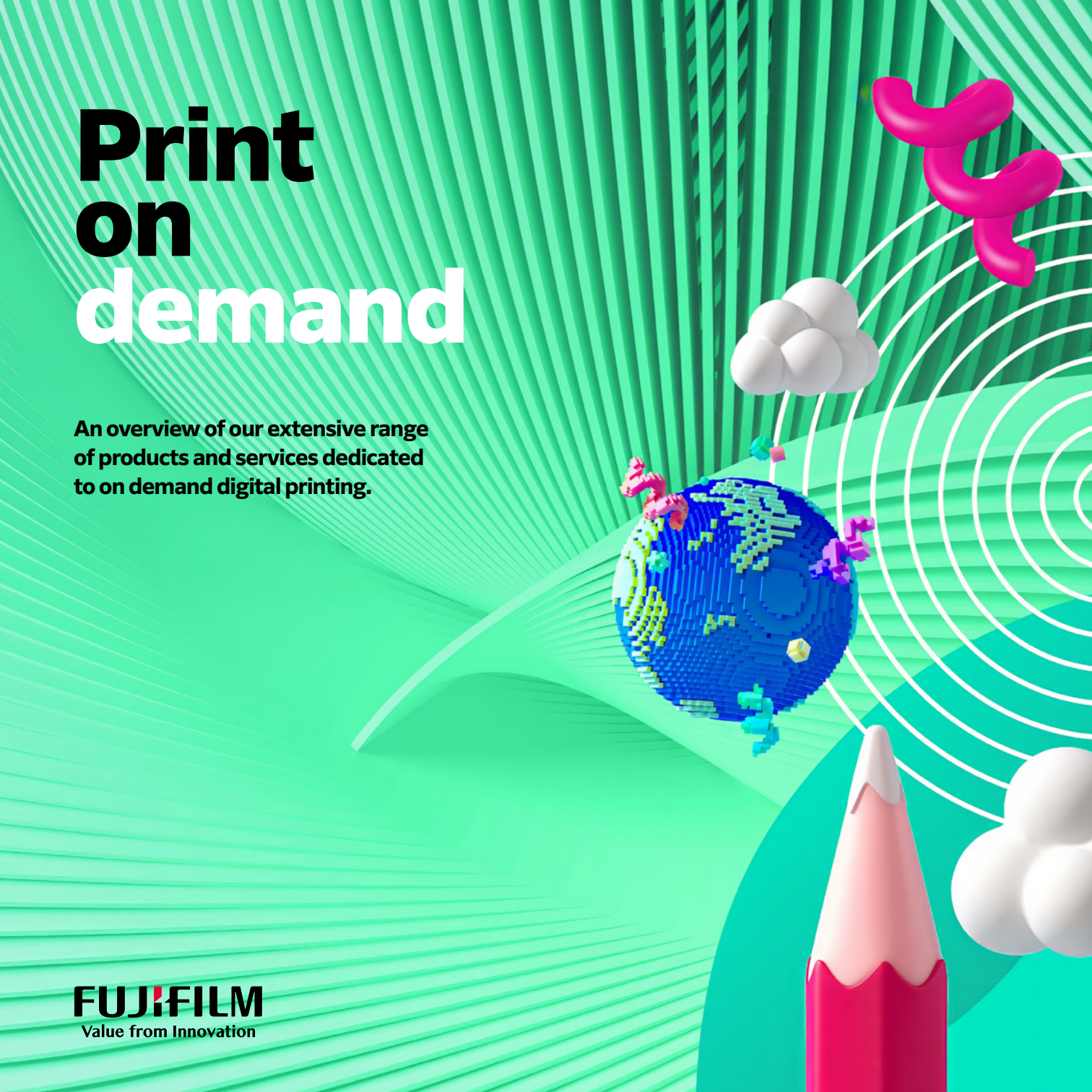
Print on demand

An overview of our extensive range of products and services dedicated to on demand digital printing.



FUJIFILM
Value from Innovation

Why Fujifilm?

From our origins back in 1934 to the present day, our strength and diversity has helped us continually adapt to the changing needs of our customers. We are committed to print excellence and leading the transition to digital with outstanding quality and performance, and with sustainability always front of mind.

Guided by values of trust, innovation and sustainability, we build long term relationships to deliver lasting value, with a clear goal to help our customers achieve business success utilising our leading print on demand solutions.

TRUST

INNOVATION

SUSTAINABILITY



Discover the difference

Trust is in our DNA

When you get to know Fujifilm you'll discover the difference in how we partner with you to help you grow and achieve your goals. As the leading supplier of print on demand digital print solutions, we look forward to developing deep and sustainable partnerships long into the future.

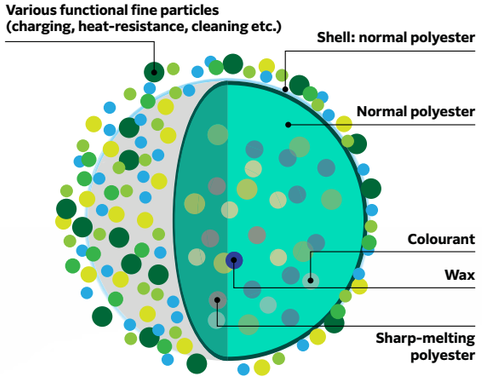
Strong sustainability focus

Combined with a strong focus on sustainability, including technologies to minimise energy consumption and ensure the recyclability of toner-produced print, Fujifilm's innovations continue to reinforce the company's position as the leading supplier of toner-based, on-demand print solutions.

Leadership in print on demand

Over the last 60 years, Fujifilm has developed world-leading toner-based technologies, which include high performance Super EA-Eco toners and fusing systems, laser imaging and registration systems, screening and smoothing algorithms, and finishing and post-processing systems. Many of these technologies are best-in-class, resulting in industry-leading printer performance.

Best in class toner technologies: Super EA-Eco Toner



Unique SUPER COLOUR printing

In the last few years, Fujifilm has built on its world-leading toner-based technologies by introducing groundbreaking SUPER COLOUR printing. Being able to supply a unique combination of Green, Pink, White, Clear, Gold, Silver and Textured Media toners has meant Fujifilm now leads the market in added value, embellished print.

Make More and Aspire

In addition to providing market-leading technologies, Fujifilm has introduced **'Make More'** – a business development program designed for customers of Fujifilm POD presses and workflow solutions to help them achieve more in terms of revenue and profit.

Aspire is part of the Make More program specifically focussed on supporting the use of Fujifilm's SUPER COLOUR presses. It is an educational, business development program designed to help users design, produce and sell embellished print produced using SUPER COLOUR presses.



Make More and Aspire

Make More is a business development program designed for customers of Fujifilm POD presses and workflow solutions to help them achieve more in terms of revenue and profit.

The following are the core elements of Make More:

- **More higher quality jobs –** produce print that rivals offset
- **More applications -** print on pretty much anything
- **More growth -** unleash growth-driving embellishments and customisation
- **More efficient –** simplify processes with press & workflow automation
- **More sustainable –** energy efficient presses and workflows that reduce waste



Aspire business development program

Aspire is part of the Make More program specifically focussed on supporting the use of Fujifilm's SUPER COLOUR presses. It is an educational, business development program, including a suite of tools, designed to enable creatives, service providers and production houses to design, produce and sell embellished print using SUPER COLOUR presses.

The Aspire program includes resources for each of the following target audiences:

For designers



1. Designing for Revoria SUPER COLOUR presses

Key assets:

Design guide

A comprehensive guide for designers to explain how to set up jobs for speciality colour printing.

SUPER COLOUR designer webinars

A series of webinars hosted by Fujifilm, and run by Nutshell Creative, designed to help designers set up jobs for speciality colour printing.

Metallic swatch plug-ins

Blended metallic colour swatch plug-ins, ready to use in Adobe® Creative Cloud® programs.

For press operators



2. Producing SUPER COLOUR print using Revoria presses

Key assets:

Operator quick tips:

A series of 11 operator 'quick tip' guides relating to how to set up SUPER COLOUR presses for different embellishments:

- Use Pink to enhance photos and colour vibrancy
- Use Pink to hit more Pantone colours
- Enhance jobs with Clear embellishments
- Enhance jobs with White underlays
- Enhance print quality on textured media

For business owners



3. Sell the value of embellishments from SUPER COLOUR presses

Key assets:

Estimating guide and calculator

Use our estimating guide and calculator to help understand the profit potential for different types of SUPER COLOUR jobs.

Opportunity insight leaflets:

Three leaflets that explain the value of brochures, direct mail and invitations printed using embellishments.

Selling the value of embellishments:

A series of webinars hosted by Fujifilm, and run by Taktiful, that explore how to sell the value of embellishments produced using SUPER COLOUR presses.

Revoria Press PC2120

A new benchmark for on-demand printing.

Combining exceptional colour capability, versatile embellishment options, and advanced productivity powered by AI, the new Revoria PC2120 takes the hard work out of production print and delivers colour without compromise.

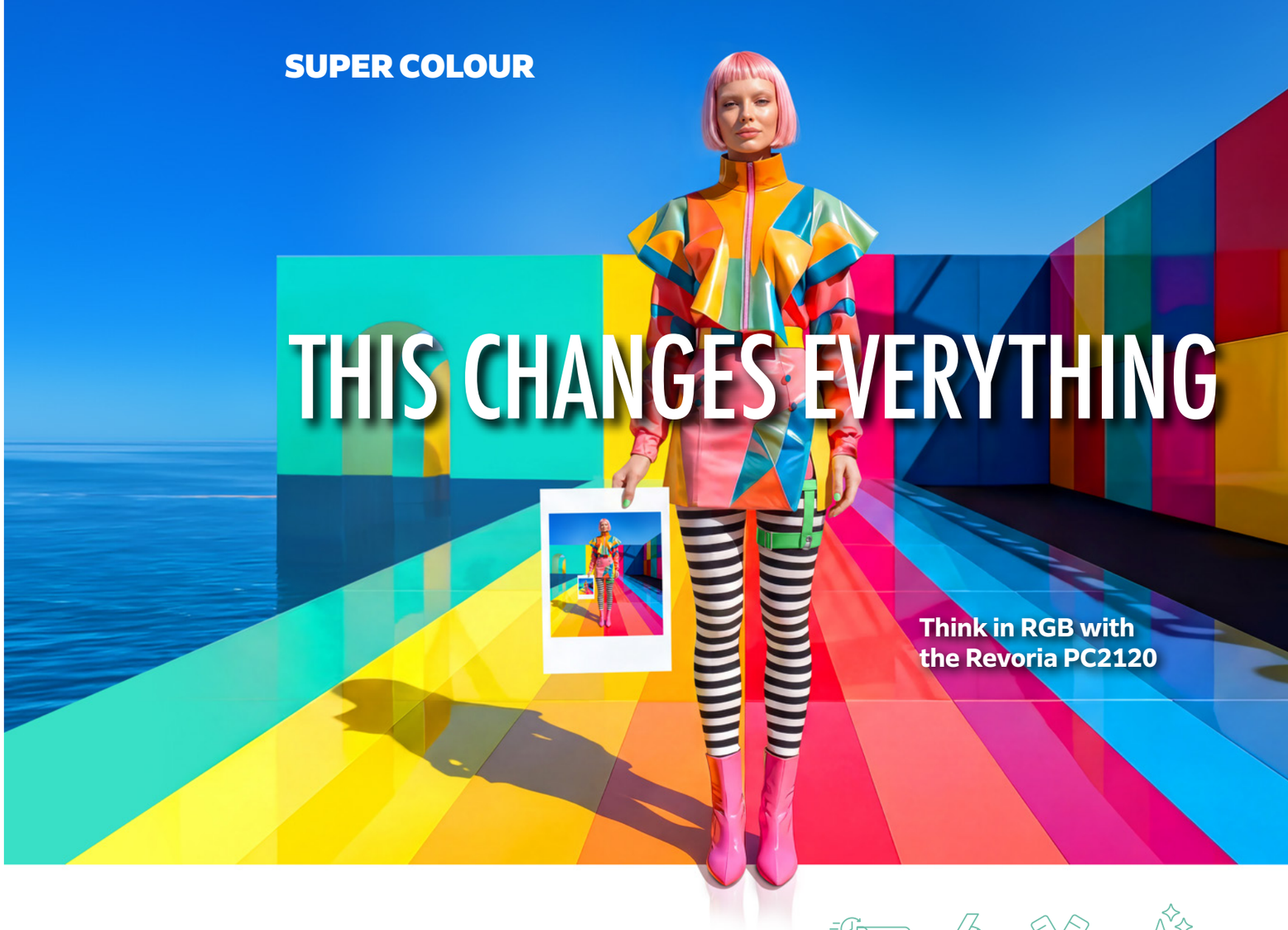
Meet the creative needs of designers

Deliver creative print that gets as close as possible to the original RGB wide gamut design intent, with CMYK + Green and Pink SUPER COLOUR printing, and produce embellished, differentiated added value print quickly, simply and cost-effectively with Clear, Gold, Silver, White and Textured Media SUPER COLOUR toners.

AI-powered smart productivity

The Revoria PC2120 incorporates AI-powered smart new technology that means that speed never comes at the cost of quality. Press set-up is much quicker, thanks to a new Substrate Profiler that uses AI-powered learning models to simplify and automate the entire process. In addition, a range of technologies, including a new Smart Monitoring Gate, monitor on-press quality and adjust in real time – ensuring maximum quality, stability and reliability, even for the most creative jobs.





Up to 120 A4 ppm

Up to 6 colours

Print up to 93% of Pantone colours

AI-powered productivity

SUPER COLOUR

It’s time to elevate your print







Revoria Press EC2100

Incorporates over 200 patented technologies for groundbreaking performance and quality for a mid-range device. Features a unique Air Suction Feeder and Smart Monitoring Gate for superb application versatility, and uses Pink, Clear, Gold, Silver, White or Textured Media toners as the fifth colour.

- 4 or 5 colours
- Up to 100 A4 ppm
- 52 to 400g media weights
- Max 330 x 1300mm media size

Revoria Press SC285

Featuring the same core technologies as the EC2100, printing up to 85 A4 pages per minute, but also includes office functionality and the ability to colour match previous print jobs, even if printed on a different press. Uses Pink, Clear, Gold, Silver, White or Textured Media toners as the fifth colour.

- 4 or 5 colours
- Up to 85 A4 ppm
- 52 to 400g media weights
- Max 330 x 1300mm media size



Revoria E1 Series

The Revoria E1 Series is able to produce the highest quality monochrome print consistently and reliably at speeds of up to 136ppm. Capable of continuous operation, and with a wide variety of feeding and finishing options, it will deliver a huge range of high quality monochrome finished print.

Up to 136
A4 ppm

52 to 350g
media weights

Superb 2400 x 2400
dpi quality



ApeosPro C Series

Entry level range of four-colour printers that offer exceptional quality for businesses with lower production volumes. They are built on a next-generation platform, and able to produce superb, high quality print on a wide range of substrates and for a wide range of applications.

Up to 81
A4 ppm

52 to 350g
media weights

Superb 2400 x 2400
dpi quality

PRODUCTION VOLUME

Very High

High

Medium

Low

SUPER COLOUR
Printers



Revoria PC2120
(PC2120S 6 colour)
120 A4 ppm



Revoria EC2100
(EC2100S 5 colour)
100 A4 ppm



Revoria E1 Series
(monochrome)
136 A4 ppm



Revoria SC285
(SC285S 5 colour)
85 A4 ppm



ApeosPro C650
(4 colour)
65 A4 ppm



ApeosPro C750
(4 colour)
75 A4 ppm



ApeosPro C810
(4 colour)
81 A4 ppm

SPEED

LOW

HIGH

Workflow solutions

We have a number of workflow solutions dedicated to optimising and maximising the benefit of Fujifilm's groundbreaking range of print on demand production presses.

Revoria XMF PressReady

Fujifilm's Revoria XMF PressReady is a revolutionary digital print production workflow system designed to receive, pre-flight, impose, gang, sort and deliver "Press Ready" jobs to digital presses using automated production flows. It allows print service providers to automate ordinary and repetitive tasks, allowing press operators to focus on more important aspects of the production process.

Revoria Flow

Advanced, AI-enabled DFE system to manage ripping and colour management.



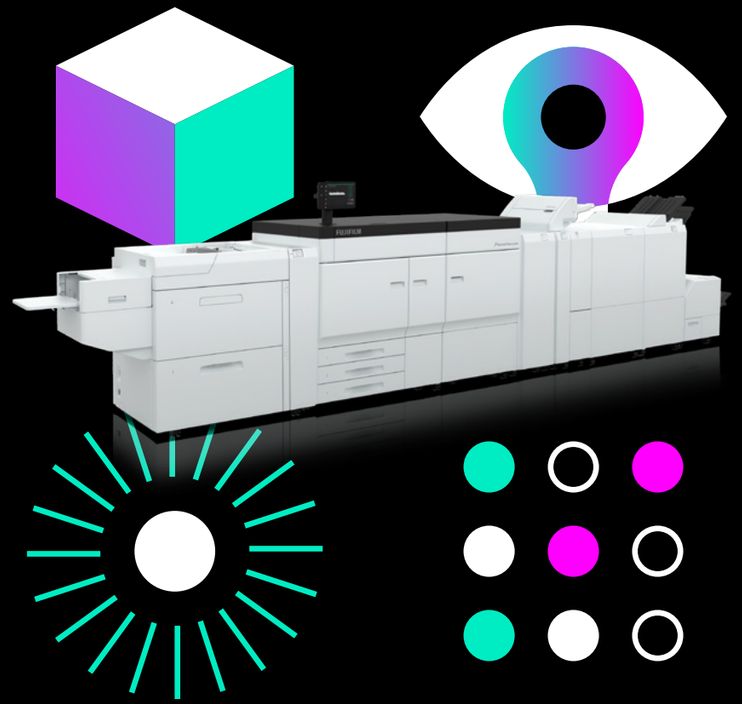
Revoria Productivity Pack

Fujifilm's Revoria Productivity Pack comprises two groundbreaking solutions: Revoria XMF PressReady Lite and Revoria Flow, which when combined enable you to get the best performance out of your Fujifilm POD investment and operate with the maximum efficiency.

Revoria Color Management

In the high-pressure landscape of high-volume digital print production, the friction between rapid turnaround times and non-negotiable colour consistency often creates a costly operational bottleneck.

Revoria Color Management serves as a solution to control colour across the print lifecycle, to bridge the gap between complex colour science and operational profitability. By removing technical complexity, the platform de-skills colour management, helping to simplify the process and ultimately reduce costs, turning it into a simple automated process, rather than a complex, labour-intensive manual struggle.



Other workflow solutions available:

- **Fiery DFE**: print server for driving Fujifilm POD devices.
- **XMPie**: variable data solution for personalised content.
- **Market Direct Store Front**: web-to-print system.
- **Color-Logic Metallics**: colour communication system.

The full support package for print on demand

A global infrastructure to support your business

Fujifilm has thousands of print on demand production printers in operation around the world, across all time zones and geographies. To support these printers in the market Fujifilm has built up a large scale R&D, manufacturing and support infrastructure in the Asia Pacific and European regions.

In addition, Fujifilm's deep understanding and history in commercial printing means the company is able to offer world-class support for its wide range of products.

The value of partnering with Fujifilm

At Fujifilm, our after-sales service starts before you've even made a purchase. Our expert team takes time to understand your unique business requirements and goals for print on demand.

This way, we can fine tune our recommendations for you and build a trusted partnership, delivering proactive service and support to help your business perform at its best.

Helping to realise your vision

We provide a wide range of services to support your business to help you realise your vision.

- Specialist print-on-demand advice
- Expert training for your employees
- Seamless integration and set-up
- Operational efficiency, maximising uptime
- Proactive ongoing help and support
- Swift supply of spares and accessories

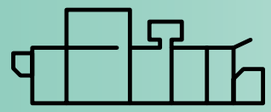




Pre-sales advice

Understanding your goals

A series of simple steps to understand how our digital presses and workflow systems can best fit within your business.



Sales, installation and integration support

Ensuring seamless integration

Operational support to ensure Fujifilm printers fit your business processes.



After-sales service

Maximising your productivity

Specialised online training, workflow integration and our SMART service portfolio of tools.

Please contact your local Fujifilm partner or visit:
fujifilmprint.eu

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